

The Garden's Edge



VOLUME 1, NUMBER 6, JUNE 2010

THANK YOU

Grow And Share would like to thank the following supporters:

Volunteer John Bailey for raising \$200 through sales of rain barrels he built and a plant giveaway in Cary.

MudcatsRadio.com for continuing their broadcasts with Grow And Share as their Cause of the Season, via WDWG 98.5FM, WDOX 570AM, and mudcatsradio.com.

Rallypoint Sport Grill of Cary for hosting the Cornhole Tournament fundraiser June 5th, raising \$59.

Suzin Daly for creation of the Grow And Share documentary, which will be shown in a local theatre this Fall, and previewed at the Bonnaroo "Planet Roo" festival in Tennessee.

Gray Squirrel Farm for helping us get plants into the hands of gardeners throughout the area.



Pilot Baptist Church for providing a place where our Sharing Gardeners™ could bring their produce to share, and where families in need can stop in on Saturdays and pick up fresh produce.

BUSY JUNE

June was a busy month! Here are a few events we held.

June 5: Fundraiser

Rally Point Sport Grill on Harrison Avenue in Cary hosted a Cornhole



Tournament to benefit Grow And Share. We had about a dozen players and received a donation at the end.

June 6:

Gardener's Party and Plant Giveaway

We had a great turnout for this event, due in part to WRAL's including it in their morning news. We gave away over 1,000 plants, chatted, answered questions, cooked and sold burgers and dogs, and much more! We raised hundreds of dollars and enjoyed a great, gardener-filled sunny day! We also signed up many more Sharing Gardeners for the 2010 season.

June 10-13:

Team Planet Roo at Bonnaroo

Grow And Share educated hundreds at the Bonnaroo "Planet Roo" booth. For more information on this event, see the event report on page 2.

June 12:

Earth Fare Family Fun Day

At our Earth Fare booth, we showed visitors how to plant, and talked about health benefits of gardening.

ON TO JULY!

Early July: Plant Sale

We need a supply of organic potting soil or standard potting soil to ensure good growth of potted plants. These will be used for potting of "Potted Peppers" and "Patio Tomatoes" being sold for \$8 each by one of our volunteers. We'll also have these fruit-bearing plants on display during the Grow And Share Music Festival 2010. Thank you again to Gray Squirrel Farm for the plants!

July 3, 10, 17, 24 and 31 Free Produce Farm Stand

Fresh local produce is collected in the Zebulon community each Saturday to feed local families in need. Starting June 26th, gardeners and farmers willing to share part of their harvests are asked to help their community by bringing fresh produce to the Pilot Baptist Church farm stand between 7:45am and 9:00am. Drop off your harvest at 8103 Nc 39 Hwy, Zebulon NC.

On Thursdays and Fridays, Grow And Share has volunteers to pick up what you have to share. Call Grow And Share at 1.919.269.5414 for details or to request pickup of your garden produce for delivery to the church. Families in need can pick up the produce at the church between 8:00am and 10:00am at no charge.

**July 3:
Earth Fare Independence Fest**
We will be returning to Earth Fare for their July 3rd special event. Stop by and see us!

BONNAROO PLANET ROO RECAP

Grow And Share's booth at Planet Roo—part of the Bonnaroo music festival—successfully reached hundreds of new Sharing Gardeners! We have a big stack of Pledge To Share forms from the festival.

Thank you very much to the following volunteers for making the trip to Tennessee and manning the booth during the four day festival.

- AJ Bennett (booth manager)
- John Noeth
- Carlee Mallard
- Rianna Mallard
- David Barbour
- James Barbour

These six volunteers camped at Bonnaroo for the duration of the festival, facing mud, wet food, and soggy clothes while reaching out to the many hundreds of booth visitors.

We'd also like to thank the following businesses for supporting the event through supply donation:

- Southern States Cooperative, for donating about 20 lbs of seed for us to distribute via the booth.

- Seedsavers.com for providing a box of seeds for us to distribute.
- Panera Bread on Capital Boulevard in Raleigh, for donating a large bag of breads and pastries for our team.
- Krispy Kreme of Knightdale for donating dozens of doughnuts.
- Earth Fare of Brier Creek, who donated food for our June 6th Gardener's Party, from which the leftovers fed the Planet Roo team.
- Annie's Organic for providing Bunny Snacks for us to give away.

Our booth provided information on gardening, educating them on why it is important and how growing and sharing can help build community.



VISITORS AT THE GROW AND SHARE BOOTH

In addition to signing up new Sharing Gardeners, the team also handed out seeds—courtesy of Southern States Cooperative and SeedSavers.com—to help the pledged gardeners get started.

We are very pleased with the opportunity Bonnaroo provided Grow And Share. With Planet Roo's planet-conscious focus, the people who stopped in were already eco-minded and looking for ways to help. Our team educated, and people listened and learned about the grow and share concept.



MARKING PROGRESS AS GARDENERS BEGIN PLEDGING AT BONNAROO

Speaking of education... Mixed in with the other hundreds of pledges are 50+ teachers who want to bring growing and sharing to their schools. We're looking forward to working with them in the coming growing season, and helping expand the minds of the children they teach.

Let me share the words of one of the Planet Roo team, Rianna Mallard:

“Thank you so much for the opportunity to experience the festival. Volunteering for Grow and Share at the festival definitely was a different and more enriching experience than if I had attended as a patron. Sitting in the booth at Planet Roo was amazing because it gave me a chance to speak to so many people. Almost every person we talked to signed the Pledge and 100% of the people we spoke to were supportive of our cause. Speaking to so many people a day really reminded me what Grow and Share was all about: community.”

“And, there is the most amazing sense of community at Bonnaroo. Grow and Share could not have picked a more appropriate place to grow a community.”

And from volunteer Jim Barbour:

“I’ll just say that Bonnaroo was a great place that was host to tons of organizations like Grow and Share that had genuine interest in the well-being of others. It was pretty humbling and inspiring to see so many people who were so dedicated to all of their respective causes.”

**EVENTS:
WORKSHOP ON SAVING
GARDEN PRODUCE**

We are organizing a special Grow And Share class, designed to show you how to save produce with standard kitchen equipment. As soon as funding is available, we will get the dates locked in for these events. You can give to Grow And Share today by calling or by clicking “Donate” at www.growandshare.org.

In the meantime, there are several classes coming up in Wendell, offered by a private instructor. Register at www.foodisthekey.com or 919-781-0023. Mention that you heard about the class via Grow And Share’s newsletter.

**Heritage Home Food
Preservation Classes**

6848 Latigo Lane, Wendell NC

Learn to preserve local garden-fresh vegetables and fruits

Sunday, July 11

Dehydration and water bath canning

Saturday, July 25

Fermentation and dry winter storage

Fee is \$20 per class. Advance payment required.

Classes presented by Food Is The Key and taught by veteran gardening instructor Alice Loyd. Additional dates: www.foodisthekey.com.



GARDEN UPDATES

From Linda Gaskins

I have gotten 99% of my garden planted. My neighbor is helping me with some wire cages to put the cucumbers into 5-6 plants to grow up the cage. It takes less ground to do the plants this way. I have already picked and given away 2 banana peppers, 7 costa rican peppers, and 1 zucchini. I think all that is pretty good for the 7th of June.

Kevin Neuman

Just wanted to let you know that the cucumbers and peppers are doing great. I will be sharing them with several college students from NC State who stayed in Raleigh over the summer. But, the rest of the garden hasn’t done so well. My poor little peas got 1 pod and then withered...the rest are hanging on but not producing much.

I think this is a great program and hope to be able to contribute more time and energy in the future.

**GROW AND SHARE MUSIC
FESTIVAL 2010**

We are holding a fundraiser—The Grow And Share Music Festival 2010—on September 5th (Labor Day weekend). This second annual event includes music and food, guest Carolina Mudcats Manager David Bell, a Silent Auction, face painting, as well as vendors and special Farm

Education Stations and gardening/food demonstration booths.

We need help from every one of you! Listed below are positions for which we need volunteers to serve. Please pick your first and second choices from below. Choose only what you know you will consistently be able to make time for throughout the next few months.

1. Volunteers Coordinator: organize, schedule, and oversee volunteers. Includes volunteers before festival (handing out posters, running errands, etc.) and volunteers the day of the festival.
2. Food Volunteers Coordinator: organize, schedule, and oversee volunteers who will help shop, transport, cook, and serve food to raise funds during the festival.
3. Vendor & Food Vendor Coordinator: ensure all vendors are set for the day, gather their logos and names for the Marketing Coordinator, ensure payments get to the Accounting Coordinator, and schedule the County inspector for any food vendors who require inspection (8 - 10 days in advance you must submit final list to the county; weeks in advance have to work with other coordinator(s) to ensure all “notification” paperwork gets to county)
4. Farm/Garden Education Station Manager: oversee the Master Gardeners, farmers, and specialists coming to the event to demonstrate, share knowledge, and answer questions.
5. Accounting Manager: ensure all costs are properly accounted for, and all income accounted for, in Event spreadsheet and beyond. Ensure vendors complete their payments, etc. by working with Vendor & Food Vendor Coordinator

6. Media Manager: works with Marketing Manager to ensure media cover the event in advance, or come to the site to broadcast. This would include working with the Sponsorship Manager to contact media companies about sponsoring the festival.
7. Marketing Manager: tweet, blog, press release, etc. to get the word out about the event. Includes assist and track what we do and conduct polling during festival. Works with Volunteers Coordinator on poster distribution and other tasks where multiple hands are needed. Create signs and décor for during the event.
8. Sponsorship Manager: go out and sell the event to corporations, small businesses, etc. Sponsorships this year will run from \$500 to \$10,000. Silent Auction items will be limited to a minimum value of \$100. Manager has to go get our sponsors, auction items, and “sell” this event. Use the YouTube video of last year and work with the Marketing Manager to create any presentations or hand-outs needed to sell the event. Also distribute celebrity letter of endorsement.
9. Parking Manager: will need to put out parking signs night before, manage traffic with volunteers the day of, and remove parking signs after the event.
10. Facilities Manager: ensure the portable “facilities” are scheduled and arrive. Ensure trash pickup is

scheduled and handled. Ensure generator and stage are delivered and connected. Keep emergency numbers for all rental agencies on-hand.

11. Emcee: help with broadcasting, talking between band breaks, and band introductions.
12. Band Assistant: ensure each of the bands gets on stage, sound is working, sound is overseen, etc.

Our music festival sponsors thus far are:



www.mudcatsradio.com



Gray Squirrel Farm
www.graysquirrelfarm.com



www.cary.intlminutepress.com

East River Road Auto Sales
Louisburg, NC
919-496-4636



VOLUNTEERS: AUGUST FUNDRAISER

We're looking for a group to hold an August fundraiser of their choice. You can hold a car wash, sports tournament, dinner plates sale, or any other event your team would like to hold. All funds raised would come to Grow And Share for our projects. We can also provide official signs for the event and help you spread the word online and to our supporters. Contact us at 1.919.269.5414 to volunteer your team!

VOLUNTEERS: MORE OPPORTUNITIES

Volunteer help we need right now:

- Gathering donations of potting soil and organic plant foods from local garden and hardware stores.
- Arranging for Grow And Share to present to local groups.
- Potting plants for the July patio-plants fundraiser.

If any of these tasks spark your interest, please call for more details.

*Newsletter written by Kay Whatley
with contributors as noted.
Edited by Jamie Wescott.*

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